

Michael Booini

www.michaelbooini.com
info@michaelbooini.com
850 512 2094

Education

BSc (Hons) in Computer Studies at The Nottingham Trent University, England

June 2005

Advanced Level Studies in IT, Communication Studies, Ethics, and German at St. Thomas Aquinas College, England

June 2001

Software Skills

Working knowledge of both PC & Mac OSX platforms

Adobe Creative Suite CS3



Microsoft Office 2007

Word
Excel
Powerpoint

Acrobat 8 Professional

Technical Capabilities

XHTML
CSS
ActionScript
JavaScript

Working knowledge of digital file preparation, pre-press standards and print production terminology

Solid understanding and appreciation of layout, typography and color theory

Digital photography retouching and color correction

Experience with cross browser / platform compatibility issues

Desire to learn new software and techniques

Strong attention to detail

Career Development

Peoples First Community Bank, Panama City, FL

Graphic Artist / Marketing / Web
October 2008

Developing branded creative marketing concepts for all advertising and sales support material to ensure consistency and excellence of the brand.

Collaborating with the marketing coordinator to consistently produce high quality designs, within time and budget restraints.

Functioning as the bank's photographer, creating professional images for print, web or external publications as required.

Key Achievements: Producing designs which generated over \$55 million in new deposits.

Pama & Co Ltd. Manchester, England

Assistant Graphic Design / Marketing / Web
June 2007

Designing bespoke retail packaging, brochures, promotional items and other sales collateral whilst maintaining brand integrity.

Sourcing, managing, and liaising with vendors Worldwide delivering technically sound print-ready files.

Key Achievements: Successfully introducing a complete set of branding guidelines for the holding company; Pama & Co Ltd. and the smaller white-label business; Fonebitz.co.uk.

Freelance work, Manchester, England

Art Director / Graphic Design
November 2006

Responsible for securing new work and managing art direction on all projects.

Leisure Interests

I actively volunteer my time and skills as a graphic designer for a variety of charities including The Sick Children's Trust and Women and Children in Africa amongst others.

I enjoy keeping up to date with current affairs, as well as current design trends. I constantly develop my skill-set through freelance work for a variety of clients and I ♥ digital photography.

References

Steve Bornhoft Peoples First Community Bank

Senior Vice President (Marketing and Communications)

stevebornhoft@peoplesfirst.com

850 770 7557

Dr. Pauline Smith The Nottingham Trent University

Senior Lecturer (Department: Computing & Technology)

pauline.smith@ntu.ac.uk

+44115 848 8360